

S1 (first year)

Enterprise: students develop their own business idea and work towards planning this through creating a business plan and pitching their idea.

ICT in Business: within the context of Edinburgh Zoo, students learn to develop their digital literacy skills, including the use of Microsoft Word and Excel (spreadsheets), within a business context.

Ethics: students examine the ethical side of business and how the decisions made by them, can influence society, in moving forward.

Travel & Tourism: students examine a growing sector within the Scottish economy. We examine the impact of ethical practice and the influence that global trade/tourism has on the Scottish economy.

S2 (second year)

External Factors: students examine the impact of political, social and economical affect everyone today, with a particular focus on the national minimum wage.

ICT in Business: within the context a British iconic brand; Cadbury, we further delve into developing digital literacy skills, and how they can be used to effectively communicate business information.

Enterprise Activity: students develop an ethical business idea, in groups, while examining pricing, promotion and production. These products are then sold at the school Christmas Fayre.

Finance: students develop a range of skills and knowledge to examine finance, available to business, while examining savings, risks, etc. and their impact.

Globalisation: students develop knowledge of global business and how it impacts on customers having their needs and wants satisfied.

S3 Business Management

Understanding Business: students examine the impact of global and local business. Students learn about the stakeholders and objectives that businesses have, within the private and public sector of the economy.

ICT in Business: students through using their digital literacy skills to assist in the merger of sporting clubs into a super or 'Ace of Clubs'. Through organising a small scale event, students develop the organisational, communication and problem solving skills to ensure that an event is successful and the impact this can have.

Third Sector: students examine the social impact of businesses within the third sector of the economy; namely Social Enterprises and Charities, and the support they provide to the communities they serve, while for a Social Enterprise working to maximise their profits.

Functional Areas: through attending guest speakers, from industry, students examine the different functional areas within a business; namely Operations, Human Resources, Finance and Marketing. Students see the relevance of all areas of business and the impact they have on its success.

Subway (marketing): in the context of a multinational business, students examine the impact of marketing. Students create a marketing campaign to promote a breakfast range for teenagers, then present in front of a panel to see who has the preferred 'pitch'.

Financial planning: students develop knowledge and understanding of the different sources of finance available for business, along with examining some of the financial documents that business complete, to fulfil legal requirements.

Business Profile: what do we know about business? Students here examine the structure of a business and find out about its products, services, finance, etc. This experience develops skills for the Level 4 or 5 assignments in S4.

